



SurveyMonkey Hosts First Ever Virtual Curiosity Conference

October 25, 2018

Conference features speakers from SurveyMonkey, Eventbrite, Box, Atlassian and Nasdaq on using customer, employee, and market feedback to drive business impact

SAN MATEO, Calif.--(BUSINESS WIRE)--Oct. 25, 2018-- SurveyMonkey (Nasdaq: SVMK):

WHAT: [SurveyMonkey](#) (Nasdaq: SVMK) is hosting its first [virtual conference](#) to discuss how businesses from startups to enterprise companies can use their most important assets—customer, employee and market feedback—to drive business impact. From thought-provoking keynotes and in-depth tracks to valuable online networking opportunities, speakers will discuss how to win over prospects and customers, create a better workplace, increase philanthropic reach, and more.

SurveyMonkey believes that curiosity inspires creative thinking, collaborative problem solving, and ultimately drives innovation.

WHO: Keynote speakers include SurveyMonkey CEO Zander Lurie and Eventbrite (Nasdaq: EB) CEO and Co-founder Julia Hartz. Tune in for additional talks from Nasdaq's VP of Employee Experience, Rich Taylor, Atlassian's (Nasdaq:TEAM) Global Head of Diversity and Inclusion, Aubrey Blanche, and SurveyMonkey's CMO, Leela Srinivasan, who will participate on panel sessions on employee engagement, D&I, and engaging B2B buyers.

Inspired by two of the top use cases for the SurveyMonkey platform - leveraging feedback to build a stronger customer experience and a more engaging employee experience, the company recently published a [report](#) on how a customer-centric culture is associated with happier employees who find their work more meaningful. Christine Rimer, VP, Product Marketing and Voice of Customer at SurveyMonkey, and Jon Herstein, Chief Customer Officer at Box (Nasdaq: BOX) will lead a discussion on why building a customer-centric culture is key to growth.

SurveyMonkey Director of Research Sarah Cho will also lead a best practices session to help professionals everywhere fundamentally improve the way they run surveys.

WHEN: Wednesday, November 14, 2018 at 10:00 am - 2:00 pm PT

WHERE: Register for this virtual event online [here](#).

INTERVIEW OPPS: Leela Srinivasan, CMO, SurveyMonkey
Christine Rimer, Vice President, Product Marketing and Voice of Customer, SurveyMonkey
Sarah Cho, Director of Research, SurveyMonkey

BACKGROUND: Founded in 1999, [SurveyMonkey](#) changed the way people gather feedback by making it easy for anyone to create their own online surveys. Today, SurveyMonkey's mission is to power curious individuals and organizations to measure, benchmark and act on the opinions that drive success. The company's People Powered Data platform enables conversations at scale to deliver impactful customer, employee and market insights. SurveyMonkey's 750+ employees are dedicated to fueling the curiosity of over 16 million active users globally.

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Source: SurveyMonkey

SurveyMonkey
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