SurveyMonkey integrates Microsoft Power BI to visualize and analyze survey data

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SAN MATEO, Calif., Feb. 14, 2019 (GLOBE NEWSWIRE) -- SurveyMonkey, (Nasdaq: SVMK) a leading global survey software company, today announced it has launched an integration with Microsoft Power BI. Customers can now easily integrate and visualize business-critical survey feedback to uncover actionable insights, all within the tools they are already using.

SurveyMonkey integrates with Microsoft Power BI

"SurveyMonkey helps companies transform feedback into business intelligence that drives innovation and growth," said Priyanka Carr, senior vice president, Strategy, Corporate Development, and Strategic Partnerships at SurveyMonkey. "Combining the insights from customer and employee feedback with operational information from Power BI can help our customers transform their businesses. I'm thrilled that we can expand our integration with Microsoft to make this happen for our joint customers."

"This latest integration empowers millions of joint customers to utilize the benefits from both of our platforms seamlessly, making it easy for users to unleash the power of data when making critical business decisions," said Mike Ammerlaan, director, Microsoft Office 365 Ecosystem at Microsoft Corp. "SurveyMonkey's workflows and open enterprise platform in combination with Power BI helps our joint customers go from data to insights in minutes."

Customers use SurveyMonkey to understand the "why" behind their data, with enterprise-grade features in privacy, security, collaboration, and compliance. The latest integration with Power BI unleashes the power of data including Net Promoter Score® (NPS®), customer satisfaction scores, and employee engagement data, syncing customers' survey data from their existing SurveyMonkey Enterprise account directly into their Power BI account. Customers can explore their data and create stunning visuals that can be shared with colleagues on any device. The ability to create and collaborate on customized dashboards enables customers to take action and make informed decisions faster.

The portfolio of SurveyMonkey enterprise integrations include Microsoft Teams, OneDrive and Office 365 single sign-on. This latest integration is now available to joint SurveyMonkey Enterprise and Power BI customers.

Net Promoter Score and NPS are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

About SurveyMonkey:
Founded in 1999, SurveyMonkey changed the way people gather feedback by making it easy for anyone to create their own online surveys. Our mission is to power curious individuals and organizations around the globe to measure, benchmark and act on the opinions that drive success. Our People Powered Data platform enables organizations of any size to have conversations at scale to deliver impactful customer, employee and market insights. Our 850+ employees are dedicated to fueling the curiosity of over 17.5 million active users globally.

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A photo accompanying this announcement is available at http://www.globenewswire.com/NewsRoom/AttachmentNg/fef4f00b-f28f-4e2c-9772-6afd35468890

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