SurveyMonkey Helps Organizations Reimagine Return to Work

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SurveyMonkey's trusted enterprise survey software and professional services help organizations make workplace decisions while monitoring health and operational safety

SAN MATEO, Calif., June 01, 2020 (GLOBE NEWSWIRE) -- SurveyMonkey (Nasdaq: SVMK) today announced its latest return to work offering for enterprise customers, including leadership check-in survey templates, HIPAA-compliant features for health monitoring surveys, and professional services. The solution will give operational leaders a deeper and more comprehensive understanding of the health and well-being of employees, and help organizations turn feedback into an action plan for their employees' safe return to work.

"We are all in uncharted waters as the public health threat remains for the foreseeable future, and decisions regarding the physical and mental well-being of employees become the forefront of organizational focus and planning," said Rebecca Cantieri, chief people officer at SurveyMonkey. "Our return to work solutions put the employee's voice at the center of the decision-making, and help operational leaders turn feedback into an action plan. We've used our own solutions to help answer questions such as, what needs to happen in order to help employees feel safe in shared workspaces? And, how can we continue to support employees at home? This feedback has built the foundation for our Reimagine Work Initiative, and we are pleased to extend this offering to organizations across the globe."

The extensive closures, work-from-home programs, and social distancing efforts necessitated by the COVID-19 pandemic have distributed workforces like never before. As businesses across the globe take initial steps toward reopening, people leaders need to understand constantly shifting employee attitudes and requirements.

SurveyMonkey's ready-to-deploy survey templates enable organizations to engage employees in assessing preparedness and willingness to come back to the workplace, plan for safe and secure reopening, and monitor for adjustments as needed. These templates include a [Coronavirus Leadership Check-In](#), [Working from Home Pulse](#), [Returning to the Workplace Pulse](#), and [Frontline Worker Pulse](#).

As health checks become important to opening and maintaining shared workspaces, organizations that have HIPAA obligations may add features to maintain compliance and ensure they are protecting employees' personal and health information. SurveyMonkey will also assist enterprise customers in creating a return to work program through its professional services team.

In recent weeks, customers like the Rhode Island Department of Health (RIDOH) have used SurveyMonkey Enterprise to monitor all individuals exposed to the coronavirus who opt-in through daily survey links sent via SMS text. The data will help the RIDOH track and monitor the virus' impact.

SurveyMonkey's additional efforts to help combat the pandemic include a recent [partnership with COVID Near You](#) to collect diverse data sets across the U.S., improving aid with a better understanding of how the virus is rapidly changing and growing.

In May, SurveyMonkey [launched](#) its latest Microsoft Teams app to help organizations stay connected while staying apart. Survey templates can be downloaded by anyone who has a SurveyMonkey account.

Learn more about how SurveyMonkey Enterprise can help organizations reopen at [surveymonkey.com/mp/coronavirus-response/](#). For more information on SurveyMonkey's support efforts through the COVID-19 crisis, please visit [surveymonkey.com/coronavirus](#).

About SurveyMonkey
SurveyMonkey is a leading global survey software company on a mission to power the curious. The company's platform empowers over 17 million active users to measure and understand feedback from employees, customers, website and app users, and the market. SurveyMonkey's products, enterprise solutions and integrations enable more than 335,000 organizations to solve daily challenges, from delivering better customer experiences to increasing employee retention. With SurveyMonkey, organizations around the world can transform feedback into business intelligence that drives growth and innovation.

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