

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Hale Thomas E</u> (Last) (First) (Middle) <u>C/O SVMK INC.</u> <u>ONE CURIOSITY WAY</u> (Street) <u>SAN MATEO CA 94403</u> (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>SVMK Inc. [SVMK]</u>		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <p style="text-align: center;">President</p>	
			3. Date of Earliest Transaction (Month/Day/Year) <u>05/18/2020</u>			
			4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	05/18/2020		S		29,040 ⁽¹⁾	D	\$19.5341	471,587 ⁽²⁾	D	
Common Stock	05/19/2020		S		6,711 ⁽³⁾	D	\$18.8432 ⁽⁴⁾	464,876 ⁽²⁾	D	
Common Stock	05/19/2020		S		18,875 ⁽³⁾	D	\$20.0141 ⁽⁵⁾	446,001 ⁽²⁾	D	
Common Stock	05/19/2020		M		20,000	A	\$13.2	466,001 ⁽²⁾	D	
Common Stock	05/19/2020		M		26,667	A	\$12.35	492,668 ⁽²⁾	D	
Common Stock	05/19/2020		S		46,667 ⁽³⁾	D	\$20.0184 ⁽⁶⁾	446,001 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Non-Qualified Stock Option (right to buy)	\$13.2	05/19/2020		M			20,000	(7)	03/05/2028	Common Stock 20,000	\$0.00	145,000	D	
Non-Qualified Stock Option (right to buy)	\$12.35	05/19/2020		M			26,667	(8)	02/15/2029	Common Stock 26,667	\$0.00	213,333	D	

Explanation of Responses:

- These shares were automatically sold to cover tax withholding obligations in connection with the vesting of restricted stock units.
- Certain of these securities are restricted stock units. Each restricted stock unit represents a contingent right to receive one share of Issuer's common stock, subject to the applicable vesting schedule and conditions.
- Shares were sold pursuant to a duly adopted 10b5-1 trading plan, which was entered into in accordance with the Issuer's insider trading policy and provides for periodic sales as part of a liquidity and diversification strategy.
- This transaction was executed in multiple trades at prices ranging from \$18.75 to \$19.23. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$20.00 to \$20.08. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- This transaction was executed in multiple trades at prices ranging from \$20.00 to \$20.11. The price reported above reflects the weighted average sale price. The Reporting Person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- The option vested as to 1/12th of the total number of shares on 05/15/2018 and an additional 1/12th of the total number of option shares vest quarterly thereafter, subject to the Reporting Person's continued employment or service to the Company until fully vested.
- The option vested as to 1/12th of the total number of shares on 05/15/2019 and an additional 1/12th of the total number of option shares vest quarterly thereafter, subject to the Reporting Person's continued employment or service to the Company until fully vested.

Remarks:

Adam M. Inglis, by power of attorney 05/20/2020

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.